



NATIONAL
**STRATEGY
UPDATE**

SwingLeft

Welcome!

Tori Taylor / Swing Left Executive Director

Where are you joining from?

Say hello in the Zoom chat—look for it at the bottom of your Zoom window.

Ask questions in the chat!

**We'll answer as many as we can throughout
the call and in the Q&A at the end.**

Tonight's Agenda

Celebrating our work & impact

Strategy update

How to stay engaged

Hear from our volunteers

Hear from Ben Wikler

Questions & answers

Our work

Ethan Todras-Whitehill / Swing Left Co-Founder

New Democratic Trifecta



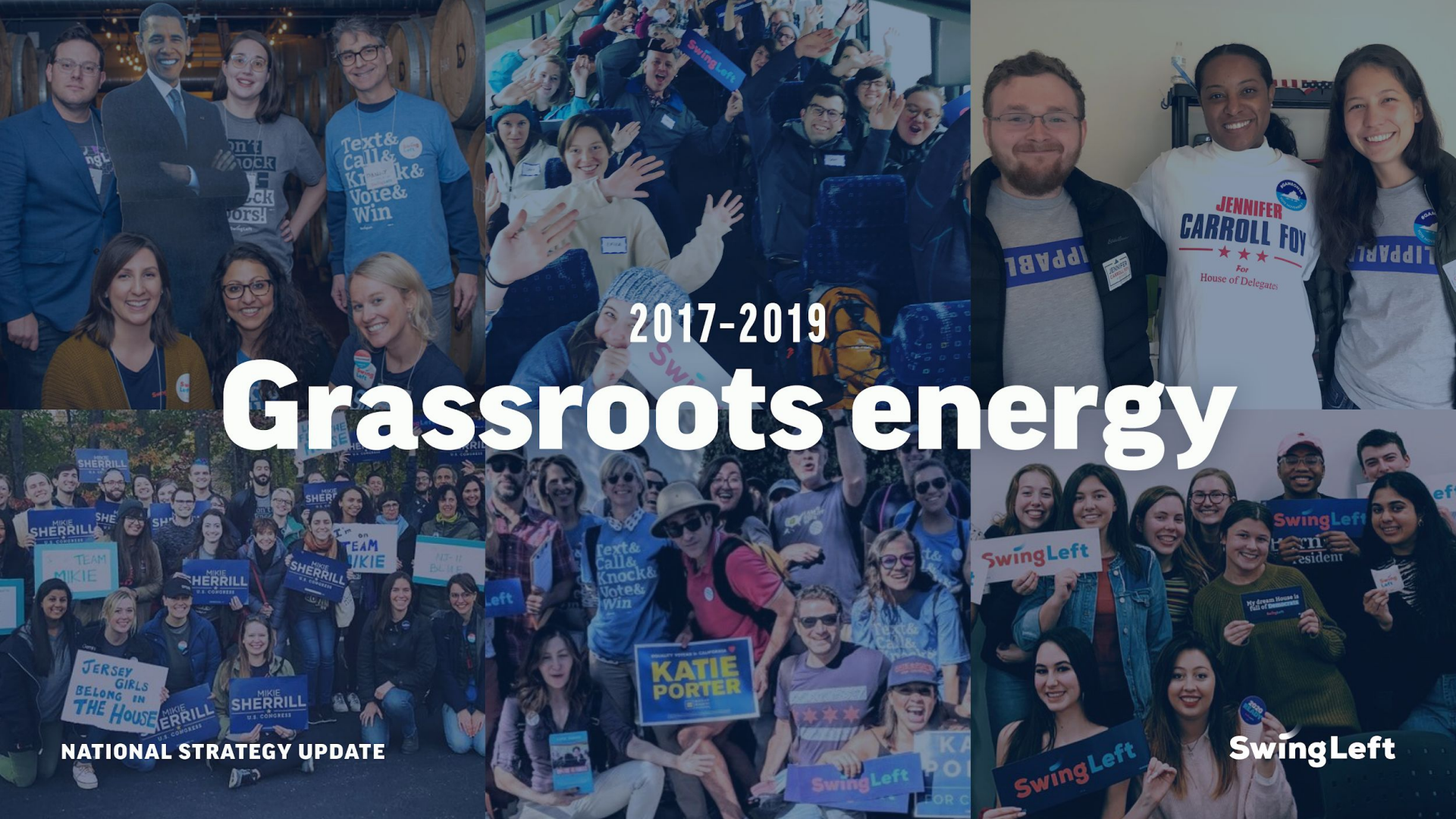
**FLIPPED THE
U.S. SENATE**



**HELD THE
U.S. HOUSE**



**TOOK BACK THE
WHITE HOUSE**



2017-2019

Grassroots energy

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2020

Mobilizing during COVID

THE FORWARD

Dear Demos,

I'm writing to you today to urge you to vote in the runoff election to choose the next U.S. Senators from Georgia. I vote because I believe increased voter turnout is one of the tools we have to ensure a more loving & just society—now and in the future.

More than a million Georgians voted by mail in this year's general election — a record number. Let's keep that momentum going! **December 31, 2020 is the very last day** you can ask to have your runoff ballot mailed to you. Don't wait — learn how at: www.georgia.gov/vote-absentee

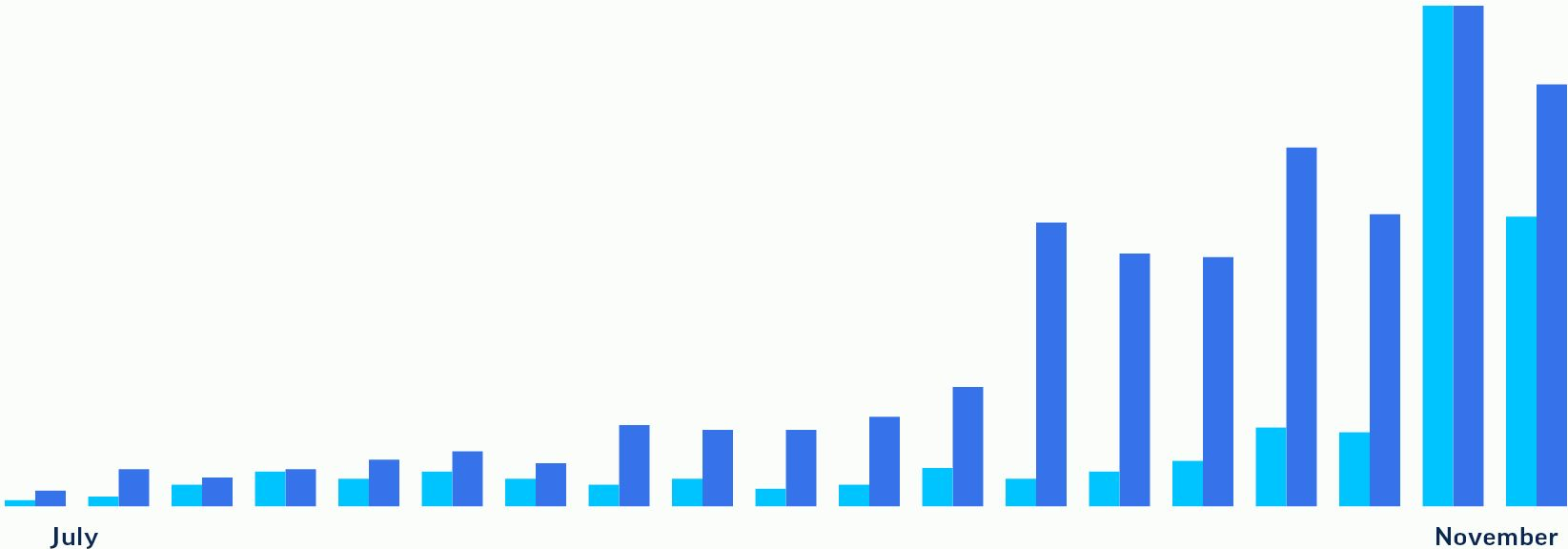
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CALL NIGHTS
EVERY THURSDAY + SUNDAY

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Volunteers

● 2018 ● 2020



Your tremendous impact

2017-2020



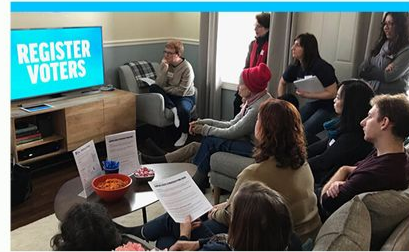
\$39.75M

dollars raised for
orgs & candidates



22.7M

Vote Forward
letters written



11.7M

phone calls
made to voters



5M

doors knocked
(in 2018)

With Congressional maps unknown until late 2021, this is a unique window of opportunity to reflect, learn, and plan as we await 2020 census results and the completed redistricting process. The next year is the perfect time for the Swing Left community to power up for the electoral work ahead.

SWING LEFT'S 2021 STRATEGY

Power up for the elections ahead

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Our strategy

Neisha Blandin / Swing Left Head of Political

NOW
**POWER
UP**

SPRING-FALL 2021
**VIRGINIA
ELECTIONS**

2022
**MIDTERM
ELECTIONS**

The redistricting process cannot begin until the 2020 census data is released. It is widely expected that redistricting will not begin in many states until late spring or early summer.

NOW: POWER UP

**Building our
community & groups**

Honing our skills

**Laying the
infrastructure
for the upcoming
election cycle**

VA ELECTIONS

**Spring 2021:
Share VA targets**

**Summer 2021:
VA primaries**

**Nov 2, 2021:
VA Election Day**

2022 MIDTERMS

**Fall/Winter 2021:
New district maps**

**Summer 2022:
Primaries concluded**

**Nov 8, 2022:
Election Day**

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THE WORK CONTINUES

Stay engaged



swingleft.org/power-up



**JOIN A LOCAL
GROUP**



**DONATE TO
DEFEND DEMOCRACY**



**STAY TUNED
FOR UPDATES**

**Take time to rest
and recharge!**

Let's hear from our volunteers

SAHAND MIRZAHOSSEIN / SWING LEFT CHICAGO

MADELEINE DEISEN / SWING LEFT GWU

DONNA JAFFEE / SWING LEFT SAN GABRIEL VALLEY

SPECIAL GUEST

Ben Wikler

DEMOCRATIC PARTY OF WISCONSIN CHAIR

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Q&A



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FOR UPDATES**

**Thanks! Don't forget to check
out swingleft.org/power-up**