



SWING LEFT VOTE PLEDGE PHONE BANK SCRIPT_11.29.17

A FEW TIPS BEFORE YOU START:

- Be as conversational as possible, and make the script your own!
- Best Practice: Role play the script with someone before you get started so you can get a feel of what works for you!
- If you do not reach the voter, do not leave a message. Simply move on to the next call.

INTRODUCTION

Hi, is [Voter Name] available?

Hi [Voter Name], my name is [First Name] and I'm a volunteer with Swing Left.

We're talking to voters like you to get a sense of how they feel about the upcoming elections for Congress in 2018. Did you know that there are midterm elections coming up next November which will decide who will represent you in the next Congress?

*****If someone asks "What is Swing Left?":*** *Swing Left is a national grassroots organization whose members are working to take back the House in 2018 so we can put a check on the Trump Administration's agenda. To learn more, sign up at our website at swingleft.org.***

[If YES]: *That's great!*

Move to Question 1

[If NO]: *Every two years the entire House of Representatives in Congress is up for re-election. The next time those elections will take place is November 2018, and those are commonly referred to as "midterm elections". The 2018 midterms will be the first time since Trump was elected that the makeup of Congress could change.*

Move to Question 1

QUESTION 1: *Generally, on a scale of 1 to 5 (1 being “not at all satisfied” and 5 being “completely satisfied”), how do you feel about the job President Trump and the Republicans in Congress are currently doing?”*

- 1 - Not At All Satisfied
- 2 - Pretty Unsatisfied
- 3 - Not Sure/Don’t Know
- 4 - Satisfied
- 5 - Completely Satisfied

[Move to Question 2](#)

QUESTION 2: *If elections for Congress were held tomorrow would you vote for the Democratic candidate or the Republican candidate for Congress?*

- 1 - Definitely Democrat
- 2 - Leaning Democrat 3 - Don’t know/Unsure
- 4 - Leaning Republican
- 5 - Definitely Republican
- 6 - Other (ie. Third party candidate)
- 7 - Refuses to answer

If definitely or leaning Democrat:

“That’s great - me too! Actually, many of the people that I’ve spoken to in [INSERT DISTRICT NAME] have said that they’re going to support Democrats in next year’s November 2018 midterm elections as well. In the recent Virginia and New Jersey elections we saw what can happen when democrats organize, mobilize, and show up at the polls.”

[Move to Question 3](#)

If definitely or leaning Republican, or Other:

“Thank you so much for your feedback, I really appreciate you taking the time to talk with me today. Have a great day/evening!” ****END CALL****

If Don’t Know/Unsure, talk about the importance of voting generally

“I can understand not knowing who you’re going to vote for yet - many districts don’t even have candidates yet. We at Swing Left are working to take back the House because we believe it’s the most effective way to put a check on Trump’s agenda. Would you like to be added to our email list so we

QUESTION 3: Can I count on you to join me and other Democrats in your community to vote in the next elections for Congress in 2018?

[If vote pledge YES]: Great! Can I quickly verify your contact information? We'll send you a reminder about voting once we get closer to the election.

Proceed to verify contact info. PRO-TIP: Ask if the current number you are talking to them on is the best number to reach them. Then, Move to Question 4

[If vote pledge NO]: I understand, however our best chance of taking back the House next November is for voters like you to show up at the polls. I hope you consider pledging in the future. But, most of all, I hope you are committed to voting and having your voice heard. Can I count on you to join other Democrats in your community to vote in the Congressional elections in 2018? **Then, Move to Question 4**

QUESTION 4: We at Swing Left are working to take back the House because it's the most effective way to put a check on Trump's agenda. In order to be able to do that, it's crucial that we start right now. Would you be interested in volunteering with Swing Left to ensure we can take back the House next fall?

[If volunteer YES]: Great! I'll make a note of that and someone from Swing Left will be in touch with you shortly about how you can be involved. In the meantime you can sign up at our website at www.swingleft.org. Thank you so much for your time, have a great day/evening!

[If volunteer NO]: I understand not wanting to commit right now, but we hope you'll join us at an event in your community sometime soon! You can sign up for updates and find nearby events on our website at www.swingleft.org. Thank you taking the time to speak with me today - have a great day/evening!

****END CALL****