2022 END OF YEAR Impact Report

BLUEPRINT

In 2022, Blueprint donors invested more than \$3.6M in 125+ competitive Democratic candidates and 30+ civic organizations working to win races and protect our democracy. This critical funding directly contributed to an historic midterm election with the best results in a generation for the party of the sitting president. From flipping state legislatures and blocking GOP trifecta to preventing the anticipated Republican landslide in the U.S. House of Representatives and expanding the Democratic majority in the U.S. Senate, your contributions were critical to winning the closest races.

The near-term support you offered to each Blueprint-supported candidate and organization is equally vital for making long-term progress on protecting voting rights, securing the integrity of our elections, protecting the right to access a safe and legal abortion, taking meaningful action against climate change, strengthening our economy, and more.

Blueprint donors also invested more than \$80,000 in Swing Left's programming in 2022, helping fund the team, research and analysis, and technological infrastructure that make Blueprint's regularly-updated portfolio of candidates and organizations possible. This funding helps our team improve the Blueprint giving experience, develop new features, and conduct deeper political analysis, all while keeping the platform free to our community.

As always, thank you for choosing Blueprint for your strategic political giving, and for your commitment to supporting the long-term health of our democracy.

Yasmin Radjy Executive Director Swing Left

Disclaimer: Blueprint supports civic organizations through the Blueprint Voter Fund and the Blueprint Redistricting Fund, 501(c)(4) projects of Tides Advocacy. This funding is only for independent political work that does not coordinate with any candidate campaign. Contributions go directly to our recommended 501(c)(3) and 501(c)(4) organizations to achieve voter registration, engagement, and protection work. Organizations and strategies across various tax statuses are provided for donor information purposes only and do not imply coordination.

2022 STRATEGY

Ql

Starting the clock

Focused on early investment in must-win races, voter registration and engagement, and litigation to prevent GOP gerrymandering.

Q2

Heading into primary season

Determined the official Democratic nominees in key state and federal races following the early primary season. Continued fundraising for priority candidates, voter registration efforts, and voter engagement in states including Georgia, New York, Ohio, and Pennsylvania, where the margins were razor-thin.

Q3

Making it count

Updated Blueprint to target the most competitive state and federal races most in need of funding, and continued to support civic organizations conducting voter engagement programs in key states.

Q4

Filling gaps

4.1 Helped reduce funding gaps for key target races and organizations supporting voter turnout efforts in the days leading up to the election. **4.2** Supported efforts in the Georgia runoff elections.

\$3.6M+ Total dollars raised



30+ Organizations supported 125+ Candidates supported

53+ Seats held *



* These figures don't include specific seats flipped or held in the New Hampshire legislature, as Blueprint contributions were made at the county level to help Democrats gain a total of 21 seats in the state.



U.S. SENATE

\$563,016

raised for Senate candidates in 2022

Democrats expanded their U.S. Senate majority

Historically, the party in power faces significant headwinds during midterm elections. In 2022, Democrats were able to successfully circumvent this trend. **Instead of a purported "red wave," Senate Democrats expanded their majority from 50 to 51 seats with all incumbent Democrats winning their races and John Fetterman flipping a must-win seat in Pennsylvania.**

An expanded majority in the Senate means Democrats now hold majorities on committees, can more efficiently confirm President Biden's judicial nominees, can continue to push for meaningful legislation, and are no longer as reliant on Vice President Harris's tie-breaking vote.

While some of Democrats' midterms success can be attributed to the GOP's slate of unqualified extremist candidates at all levels of the ballot, early organizing and early fundraising—including critical support from Blueprint donors as early as 2021—made a real impact, notably in the majority of Blueprint target races that were determined by a margin of less than 10 points.

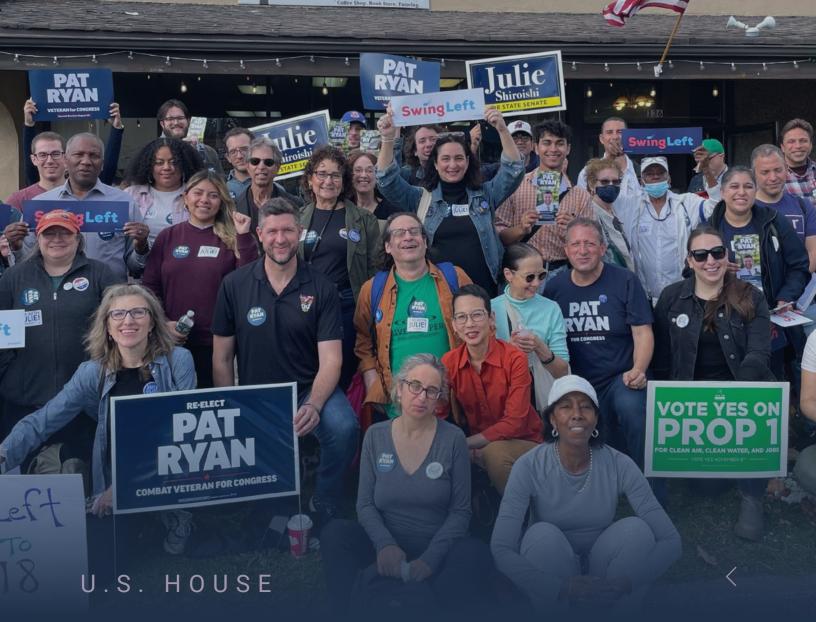


The reelection of incumbent Senators **Mark Kelly** of Arizona, **Raphael Warnock** of Georgia, **Catherine Cortez Masto** of Nevada, and **Maggie Hassan** in New Hampshire allowed Democrats to hold the Senate majority. Kelly was reelected by a margin of 4.9%, while Sen. Cortez Masto notably won by a margin of just 1%, or roughly 9,000 votes. Early funding for Sen. Kelly and Sen. Warnock were included in Blueprint's 2021 Q3 portfolio, and Sen. Cortez Masto's campaign was included in Blueprint's 2021 Q4 recommendations. This early funding helps candidates strategize, staff, and scale their campaigns earlier to compete with well-funded GOP campaigns. As election margins continue to narrow, earlier fundraising and organizing will continue to be paramount.

Mandela Barnes secured the Democratic nomination with a shorter runway leading to Election Day following Wisconsin's late-in-the-cycle primary. Barnes' narrow loss to incumbent Ron Johnson is an important reminder of the continued need to support democratic infrastructure in battleground states year-round, including in odd years. That's why funding for on-the-ground civic organizations remains an ongoing, year-round Blueprint priority. Wisconsin is a perfect example: the state's April 2023 Supreme Court race is an opportunity to deepen investments in community-based organizing, particularly among under-resourced constituencies, while impacting a pivotal election that will define democracy in 2024 and beyond.

In 2022, Blueprint donors supported eight U.S. Senate candidates:

State	Democratic candidate	Republican candidate	2022 Margin
AZ	Mark Kelly	Blake Masters	4.9%
GA	Raphael Warnock	Herschel Walker	2.8%
NV	Catherine Cortez Masto	Adam Laxalt	0.9%
NH	Maggie Hassan	Donald Bolduc	9.2%
NC	Cheri Beasley	Ted Budd	-3.2%
ОН	Tim Ryan	J.D. Vance	-6.6%
PA	John Fetterman	Mehmet Oz	4.9%
WI	Mandela Barnes	Ron Johnson	-1%



\$1,427,598

raised for U.S. House candidates in 2022

Democrats minimized their losses in the U.S. House

While Republicans were able to win a slim 222-213 majority in the House, Democrats minimized their losses and, thanks in part to your critical support via Blueprint, were able to successfully flip congressional districts including **CO-08**, **IL-13**, **MI-03**, **NC-13**, **NM-02**, **OH-01**, **OH-13**, **OR-06**, and **TX-34**.

In all, Blueprint donors supported more than 55 candidates for the U.S. House, with 30 seats held and nine seats flipped

2022 U.S. House candidate spotlights



Vicente Gonzalez | TX-34

Rep. Gonzalez formerly served as the representative for Texas's 15th congressional district from 2017 until he was sworn in as representative of TX-34. He voted for the Bipartisan Safer Communities Act and the Bipartisan Infrastructure Bill. He defeated Rep. Mayra Flores, a Trump zealot and QAnon conspiracy theorist and 2020 election denier by a margin of 8.5% —an important win for democracy and a rejection of Republican extremism by voters in this district.





Mary Peltola | AK-AL

In August, Mary Peltola defeated Trump-endorsed former VP nominee Sarah Palin in the August special election to fill Alaska's only U.S. House seat—flipping the seat and making her the first Democrat elected to the House from Alaska since 1970. Peltola is also the first Alaska Native to serve in Congress. Rep. Peltola then won a full term in the House when she defeated Palin again in the November midterms by a margin of 10%.

Emilia Sykes | OH-13

Emilia served as the State Representative for Ohio HD-34 for eight years, including three years as the Ohio House Minority Leader. In 2022, Sykes became the first Black person elected to represent OH-13, defeating former Trump advisor Madison Gesiotto Gilbert by a margin of 5%.







Yadira Caraveo | CO-08

Dr. Yadira Caraveo is committed to protecting reproductive health care and abortion access. Her opponent, state senator Barbara Kirkmeyer, sought to ban abortion access and certain forms of contraception. Rep. Caraveo defeated her extremist GOP opponent by a margin of 0.7%.

Gabe Vasquez | NM-02

Rep. Vasquez is an advocate for policies that benefit working families, including lower cost of health care and child care. He's also committed to protecting New Mexico's public lands and to combating the effects of climate change. His opponent, incumbent Rep. Yvette Herrell, voted against certifying the 2020 election results. Rep. Vasquez defeated Rep. Herrell by a margin of 0.6%.

Hillary Scholten | MI-03

Rep. Scholten is committed to passing legislation to protect and expand the right to vote and to make healthcare more affordable. She defeated pro-Trump radical Republican and conspiracy theorist John Gibbs by a margin of 12.9%.



Andrea Salinas | OR-06

Rep. Salinas is a champion of abortion access, including introducing and passing protections for abortion access as an Oregon state representative. She is committed to policies that will advance gun safety, environmental conservation, and voting rights. Rep. Salinas defeated her Trump loyalist GOP opponent Mike Erickson by a margin of 2%.



"Swing Left was key in protecting IL-06—their team was always collaborative, communicative, and working hard to find high-impact ways for grassroots volunteers and donors to effectively support districts that were facing the strongest GOP attacks."

Rep. Sean Casten IL-06

"Swing Left was an incredible partner in flipping OH-01. Their fundraising and volunteer efforts ensured our campaign had the resources to compete, and it was an honor to be one of their featured candidates. I look forward to collaborating with the Swing Left team to elevate Democrats up and down the ballot."

Rep. Greg Landsman OH-01 "Swing Left was a great and critical partner to have in my fight. I'm grateful to have worked closely with them to ensure we had the resources to compete in an incredibly important election, and to know I was able to rely on their support throughout my campaign."

Rep. Emilia Sykes OH-13

"In order to win this race, our team knew we needed to organize communities in every corner of our district. Swing Left provided a critical resource to help us connect with volunteers and small dollar donors that made our victory possible. I am so grateful for Swing Left's support. They played a key role on this team."

Rep. Andrea Salinas OR-06

STATE-LEVEL

\$626,881

raised for gubernatorial & state legislative candidates in 2022

SwingLeft

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Democrats gained power at the state level

Democrats retained key governorships in **Michigan**, **Pennsylvania**, and **Wisconsin**, flipped the governorship in **Arizona**, and made important gains in state legislatures. For Blueprint, that included 37 seats won out of 53 targeted legislative districts, plus 21 seats gained in the New Hampshire legislature, which received contributions at the county level.

Arizona

Arizona Democrats broke a GOP trifecta by electing Katie Hobbs.

	2013	2019	2023
AZ Governor	Brewer (R)	Doucey (R)	Hobbs (D)
AZ State Senate	16 R 14 D	17 R 13 D	16 R 14 D
AZ State House	36 R 24 D	31 R 29 D	31 R 29 D



Michigan

Michigan Democrats **won a trifecta** when they flipped both chambers of the state legislature for the first time since the 1980s and reelected **Gov. Gretchen Whitmer**.

	2013	2019	2023
MI Governor	Snyder (R)	Whitmer (D)	Whitmer (D)
MI State Senate	26 R 10 D	22 R 16 D	20 D 18 R
MI State House	59 R 51 D	58 R 52 D	56 D 54 R

Pennsylvania

Pennsylvania Democrats **flipped the PA State House** and maintained control of the governorship with the election of **Josh Shapiro**.

	2013	2019	2023
PA Governor	Corbett (R)	Wolf (D)	Shapiro (D)
PA State Senate	27 R 23 D	29 R 21 D	28 R 22 D
PA State House	110 R 93 D	110 R 93 D	102 D 101 R



North Carolina

North Carolina Democrats were able to win enough seats in the state house to **protect Gov. Roy Cooper's veto power**.

	2013	2019	2023
NC Governor	McCrory (R)	Cooper (D)	Cooper (D)
NC State Senate	33 R 17 D	29 R 21 D	30 R 20 D
NC State House	77 R 43 D	65 R 55 D	71 R 49 D

Wisconsin

Wisconsin Democrats **prevented a GOP trifecta** with the reelection of **Gov. Tony Evers** and **prevented a veto-proof GOP supermajority** in the Wisconsin State House.

	2013	2019	2023
WI Governor	Walker (R)	Evers (D)	Evers (D)
WI State Senate	18 R 15 D	19 R 14 D	21 R 11 D
WI State House	60 R 39 D	63 R 36 D	64 R 35 D

A Community Forum :

How the American Rescue Plan is Helping Advance Equity

OMMUNIT

ORGANIZATIONS

\$1,014,563

raised for civic organizations focused on voter engagement, registration, and turnout in 2022

Supporting civic organizations

In addition to candidate fundraising, your Blueprint contributions in 2022 focused on maximizing the number of eligible voters participating in our democracy and strengthening the infrastructure necessary to keep voters energized year-round. Investing in 501(c)(3) and 501(c)(4) civic organizations that run programs all year, regardless of the political cycle, is essential for this effort.

In 2022, early investment was key to making sure that organizations in the most competitive states had the necessary support to run ambitious voter engagement, registration, and turnout programs while deepening their organizing networks and long-term infrastructure.



Q1 **\$120K** towards organizations in Georgia, Nevada, North Carolina, Pennsylvania, California, and Texas

^{Q2} \$244K

towards organizations in Georgia, Ohio, Pennsylvania, Virginia, and New York

^{Q3} \$343.5K

towards organizations in Arizona, Michigan, New Hampshire, and Wisconsin

\$306.5K

towards organizations in Arizona, Ohio, Wisconsin, Pennsylvania, North Carolina, and the Georgia runoff

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Community Change in Action



"We've been thrilled to have the support from Blueprint and your donors this cycle! Your investment helped fill the gap when our program—like other organizing programs and the grassroots field more broadly—lacked sufficient early political investment needed to scale up our voter contact activities.

We need funders to give when and where no one is looking well before the electoral cycle hits its peak. Our winning model is built on deep relationships with Black, Latino, and immigrant voters who can turn the tide for progressive candidates. These relationships are built on long conversations over months and years that require multiple engagement points. There is no true off-cycle in our work."

Grecia Lima

National Political Director, Community Change in Action | NV GA CA

Texas Freedom Network



"Because you invest in us, we're able to invest in young leaders, communities of color, and the futures of Texans as we continue building and deepening our base. We're not just working toward change in the upcoming legislative session or the next election cycle–we're sustaining and creating change that endures for generations to come."

Val Benavidez

President, Texas Freedom Network

Ohio Organizing Collaborative



"The funding provided by Blueprint Voter Fund helped us run one of the most innovative relational organizing programs in the country! The flexible organizing dollars went to supporting and recruiting our super volunteers called "Democracy Builders." One family in Hamilton County recruited over 1000 democracy builders in 25 days! And their efforts reached over 20,000 friends and family right before the election in Hamilton County with hotly contested seats such as OH-01. Thank you to Blueprint for supporting such transformative work!"

Prentiss J. Haney

Co-Executive Director, Ohio Organizing Collaborative

Organization spotlight Make the Road Action



"Blueprint's flexible funding enabled us to put resources where we needed them most in the home stretch of our ambitious organizing and voter contact work. We greatly appreciate this type of support, which helps make our year-round organizing and movement building work a success!"

Daniel Altschuler

Co-Executive Director, Make the Road Action | NY & PA

Chispa Arizona

251K doors knocked doors knocked in Maricopa, Pima, & Yuma Counties





"At Chispa Arizona, we believe in order to achieve ambitious and transformational climate justice we must have a deep democracy. This cannot be done without the support of funders like Blueprint, who understand our engagement with communities must be intentional, year-round investment, every single year, not ruled by election cycles nor candidates. For all communities to have access to the ballot and be civically engaged, we must be in constant and deep conversations to earn their trust, support, and energy to participate in a flawed but necessary democratic process, to one day achieve a true democracy."

Vianey Olivarria State Director, Chispa AZ

Leaders Igniting Transformation (LIT)





"With the support from groups like Blueprint, our organization was able to foster leadership and political knowledge amongst young BIPOC people across the state of Wisconsin. Year round investment into our work has allowed us to build meaningful connections with young people, develop their skills, and give them the tools they need to advocate for their communities, drive change, and power build."

Leaders Igniting Transformation

GIVING CIRCLES

Blueprint Giving Circles allow donors to maximize their impact by working with their network to make collective contributions to candidates and civic organizations aligning with their goals. **This year, Giving Circles raised more than \$1 million to support candidates and organizations** working to strengthen democracy—nearly a third of Blueprint's total contributions for the year.

The Long Game

Early in 2022, The Long Game focused its efforts on fundraising for civic organizations, raising nearly \$50,000 to help strengthen democracy. As the midterms got closer, the group adjusted its focus and raised more than \$16,000 for state legislative candidates running in high-priority races in AZ, MI, and PA before turning to the GA runoff election.

This is Not a Drill

With its first member contribution in September, This is Not a Drill raised more than \$22,000 in a relatively short period of time. The giving circle launched with a focus on women and BIPOC candidates, including in the GA runoff. <

Crimson Goes Blue

Blueprint's largest giving circle, Crimson Goes Blue, raised more than \$500,000 for underfunded Democrats running in key races in 2022. Doubling in size this year, this giving circle now includes 1,600 Harvard alumni from more than 40 graduating classes.

Dollars for Democracy

Dollars for Democracy raised more than \$130,000 for U.S. Senate and gubernatorial candidates in NC, NV, AZ, MI, WI, GA, PA, and OH, in addition to two Blueprint-recommended civic organizations in each state.

There's power in numbers

Interested in starting a giving circle with your network? Fill out <u>this interest form</u> to connect with our team. We'll help you decide where to focus your efforts, give advice on starting or growing your circle, and streamline the donation process by handling setup and tracking for your group's fundraising page.

Looking ahead

Though the midterms were a resounding rejection of Trump and extremist MAGA candidates, threats to our democracy remain. Many 2020 election deniers and insurrectionists are still in Congress and must be held accountable at the ballot box in 2024 and beyond to protect our democracy and the integrity of future elections.

In 2023, Blueprint will focus investments in state-level campaigns in battleground states with an eye toward retaining control of the White House and Senate, and winning back the U.S. House in 2024.

Our impact is only possible because of this community's tremendous support and commitment to this work. Thank you for continuing to play a pivotal role in powering pro-democracy civic organizations and candidates and chipping away at GOP power at every level of the ballot.

<u>Visit your Blueprint today</u> to keep making an impact with us in 2023 and 2024. If you have any questions or feedback to share with our team, please don't hesitate to get in touch at <u>blueprint@swingleft.org</u>.

FINANCIALS

\$3,629,607.42 disbursed to 2022 targets

\$563,015.97 for U.S. Senate candidates

\$1,427,597.78 for U.S. House candidates

\$626,881.17 for gubernatorial and state legislative candidates

\$1,014,562.50 for civic organizations

U.S. Senate

\$30,951.31 to Sen. Mark Kelly (AZ-SEN)
\$54,382.07 to Sen. Raphael Warnock (GA-SEN)
\$89,921.85 to Cheri Beasley (NC-SEN)
\$65,011.11 to Sen. Maggie Hassan (NH-SEN)
\$74,302.19 to Sen. Catherine Cortez Masto (NV-SEN)
\$37,805.33 to Rep. Tim Ryan (OH SEN)
\$93,100.59 to Lt. Gov. John Fetterman (PA-SEN)
\$117,541.52 to Lt. Gov. Mandela Barnes (WI-SEN)

U.S. House

\$27,318.52 to Rep. Mary Peltola (AK-AL) \$12,598.62 to Jevin Hodge (AZ-01) \$9,698.62 to Rep. Greg Stanton (AZ-04) \$9,698.62 to Kirsten Engel (AZ-06) \$148.16 to Rep. Josh Harder (CA-09) \$38,772.18 to Adam Gray (CA-13) \$46,197.54 to Rudy Salas (CA-22) \$36,002.08 to Christy Smith (CA-27) \$19,807.67 to Asif Mahmood (CA-40) \$26,882.70 to Jay Chen (CA-45) \$28,925.98 to Rep. Katie Porter (CA-47) \$17,013.56 to Rep. Mike Levin (CA-49) \$37,777.44 to Yadira Caraveo (CO-08) \$11,912.42 to Rep. Cindy Axne (IA-03) \$29,353.63 to Rep. Sean Casten (IL-06) \$17,441.21 to Nikki Budzinski (IL-13) \$20,159.57 to Rep. Lauren Underwood (IL-14) \$36,866.56 to Eric Sorensen (IL-17) \$35,014.76 to Rep. Frank Mrvan (IN-01) \$2,900.00 to Rep. Sharice Davids (KS-03) \$11,912.42 to Rep. David Trone (MD-06)

\$11,912.42 to Rep. Jared Golden (ME-02) \$17,068.25 to Hillary Scholten (MI-03) \$23,227.14 to Rep. Elissa Slotkin (MI-07) \$23,227.14 to Rep. Dan Kildee (MI-08) \$35,222.98 to Carl Marlinga (MI-10) \$11,912.42 to Rep. Angie Craig (MN-02) \$10,864.72 to Don Davis (NC-01) \$33,064.19 to Wiley Nickel (NC-13) \$26,573.06 to Tony Vargas (NE-02) \$9,162.93 to Rep. Chris Pappas (NH-01) \$9,162.93 to Rep. Annie Kuster (NH-02) \$11,912.42 to Rep. Tom Malinowski (NJ-07) \$36,402.67 to Gabe Vasquez (NM-02) \$27,129.64 to Rep. Dina Titus (NV-01) \$27,129.64 to Rep. Susie Lee (NV-03) \$27,129.63 to Rep. Steven Horsford (NV-04) \$26,897.47 to Bridget Fleming (NY-01) \$35,382.31 to Robert Zimmerman (NY-03) \$7,940.99 to Rep. Sean Patrick Maloney (NY-17) \$15,332.79 to Rep. Pat Ryan (NY-18) \$32,502.39 to Josh Riley (NY-19) \$15,832.75 to Francis Conole (NY-22) \$47,236.48 to Greg Landsman (OH-01) \$32,274.61 to Rep. Marcy Kaptur (OH-09) \$47,170.16 to Emilia Sykes (OH-13) \$34,416.73 to Jamie McLeod-Skinner (OR-05) \$22,600.02 to Andrea Salinas (OR-06) \$3,735.88 to Ashley Ehasz (PA-01) \$38,345.53 to Rep. Susan Wild (PA-07) \$38,345.43 to Rep. Matt Cartwright (PA-08) \$45,841.88 to Chris Deluzio (PA-17) \$5,800.00 to Seth Magaziner (RI-02) \$28,655.75 to Michelle Vallejo (TX-15) \$23,650.99 to Henry Cuellar (TX-28) \$34,562.87 to Rep. Elaine Luria (VA-02) \$33,282.87 to Rep. Abigail Spanberger (VA-07) \$13,814.58 to Rep. Kim Schrier (WA-08) \$26,469.50 to Brad Pfaff (WI-03)

State-level

\$46,137.00 to Katie Hobbs (AZ GOV) \$3,440.97 to Stacey Abrams (GA GOV) \$27,614.58 to Gretchen Whitmer (MI GOV) \$11,351.46 to Josh Shapiro (PA GOV) \$39,049.61 to Tony Evers (WI GOV) \$70,290.26 to Swing Left Arizona State Fund \$166.66 to Swing Left Florida State Fund \$65,371.61 to Swing Left Georgia State Fund \$65,784.29 to Swing Left Michigan State Fund \$13,003.45 to Swing Left New Hampshire State Fund \$26,432.47 to Swing Left North Carolina State Fund \$194,744.51 to Swing Left Pennsylvania State Fund \$63,660.96 to Swing Left Texas State Fund

Organizations

\$9,000.00 to Advance Carolina \$186.900.00 to America Votes \$98,650.00 to Arizona Wins \$2.000.00 to Asian American Advocacy Fund \$6,500.00 to Black Leaders Organizing for Communities \$53,000.00 to CASA in Action \$19,000.00 to Chispa Arizona \$25,875.00 to Community Change Action \$4,250.00 to Detroit Action \$5.000.00 to Down Home North Carolina \$1,000.00 to Florida Rising Together \$36,385.50 to Georgia Alliance for Progress \$25,500.00 to Leaders Igniting Transformation Action Fund \$22,760.00 to Living United for Change in Arizona (LUCHA) \$90,300.00 to Make the Road Action \$52,267.00 to MOVE Texas Action Fund \$40,000.00 to North Carolina Asian Americans Together in Action \$81,875.00 to New Georgia Project Action Fund \$50,000.00 to Ohio Organizing Collaborative \$5,000.00 to One APIA Nevada \$3,000.00 to Pennsylvania Stands Up \$42,500.00 to Progressive Leadership Alliance of NV \$500.00 to Red. Wine, & Blue \$31 500 00 to Rise \$25.875.00 to Somos Votantes \$26,875,00 to Texas Freedom Network \$4,500.00 to We the People Action Fund \$64,550.00 to Wisconsin Native Vote led by Wisconsin Conservation Voices

These figures reflect some contributions raised in late 2021 as early investments in 2022 races and organizations. Disbursement amounts may differ from fundraising totals due to ActBlue's 3.95% credit card processing fee for online donations.

BLUEPRINT

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