

How to Canvass with the People App

Overview

- Your smartphone will be your main tool for your canvass. The People App allows you to record notes/data from any conversation you have with any person.
 - When you knock on a door, you'll see the names of registered voters at that address. If you speak to someone not on that list, either at the door or on the street, you can add them to our database and log your conversation.
- You'll be able to submit critical data that will enable us to send follow-up information to voters and gain a more comprehensive understanding of their sentiments to share with candidates.

Downloading & Logging Into the App

Step 1: Download the app. *If you downloaded the app prior to May 2026, you likely have an old version; please check for updates or simply delete the whole app (not your account - just the app itself) and reinstall using these links:*

iPhone: On your iPhone, use this link to download the People App from the app store. 	Android: On your device, use this link to download the People App from the Google Play store. 
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Step 2: Log in using your phone number and you'll receive a text with your unique one-time passcode (enter it immediately; code expires after ~2 mins). No account needed! You'll get to a blank "Campaigns" screen.



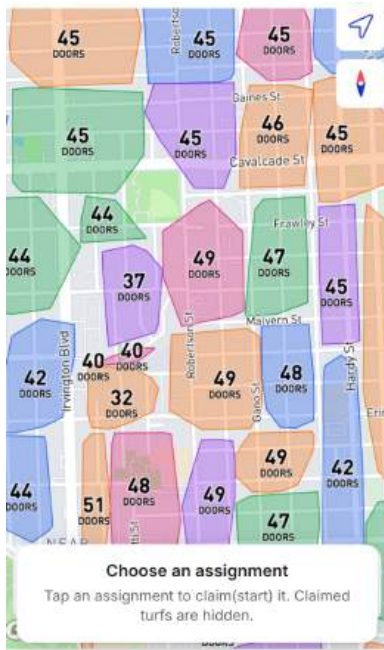
Step 3: Click the blue user icon in the upper right. Click "Join new group" and enter **Swing Left** as the group name (make sure to include the space, not SwingLeft), and **123456** as the join code.

- To practice, use the "All-District Training" campaign tile and click on any house to see how the app works. For the actual canvass, make sure you click the blue user icon again to return to the main menu and select your state, which will be available by the day of your canvass.
- The app is currently not available offline; you must be connected to data or Wi-Fi.

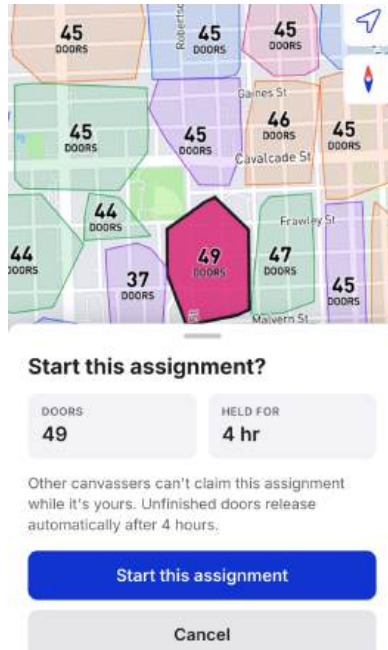
How do I know what doors to knock?

The app has a built-in turf assignment system. If you're attending a canvass, wait for instructions from your host. If you're canvassing on your own, start an assignment when you're ready to begin canvassing. *Assignments expire after 4 hours, so don't start an assignment when you're still sitting at home! **If you need to release your assignment early, click "addresses" at the bottom and scroll down.***

How the home screen looks when you click your state



Tap an assignment when you're ready to start

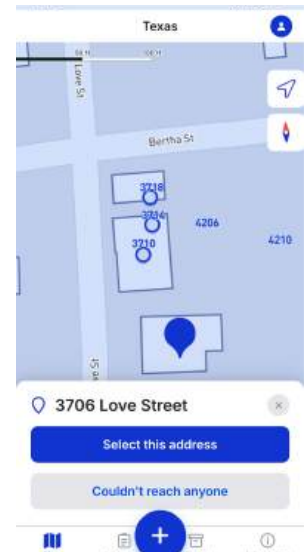


You will see your map with their targeted doors



Practice the basic app features

1. Before you're ready to start canvassing, click the blue user icon in the upper right, and "back to campaigns." Click "All-district training." *You won't see voter data here, but you can practice all of the features.*
2. The app will display your area with a **blue dot** marking your current location.
3. Use pinch-to-zoom and drag gestures to explore the map.
4. Tap **Select this address** to view the "address" screen (see next page).
 - If you are unable to speak with anyone at the house, select **Couldn't reach anyone** to mark **Not Home, Declined Conversation, Language Barrier, etc.** Use "declined" for anyone who refuses to have a conversation with you. Any "couldn't reach" response means we won't send a canvasser back to that house during this election cycle, so don't worry too much about if there's not a code for the exact scenario you encounter.



Logging notes from a conversation

NOTE: You won't see voter names until you are ready to canvass and you've claimed a turf assignment. View these screenshots for a preview of how it works.

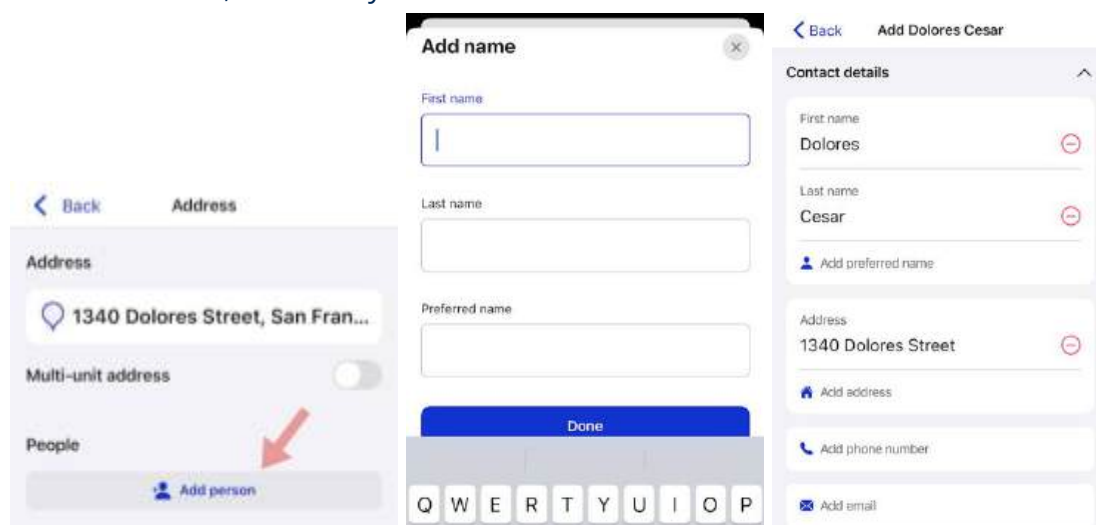
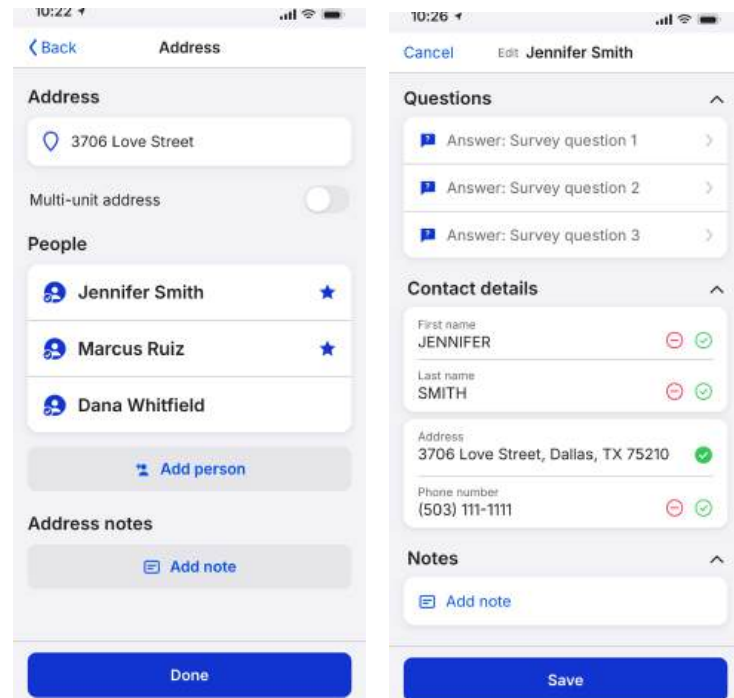
1. **Tap the house** to get to the address screen and see who lives in the house. The "star" means they're on your list to talk to, but you can talk to anyone in the house if a starred person is not home.
2. **Tap on a voter name** to get to the person screen, see their information and enter details about your conversation.
3. **Confirm or edit their information** (focus on name and phone) using the green checkmarks.
4. **Scale ratings:** Enter the voter's answers to the three "0-10 scale" questions in your script.
5. **Add note:** After you tap a person (*not* on the address screen – on the person screen) enter notes on your conversation after you've walked away from the door.

💡 **Tip:** Use **talk-to-text** to quickly enter long-form notes by clicking on the microphone icon on your keyboard. If you don't see a mic, turn on Enable Dictation (iPhone) or enable "Voice typing" (Android).

6. Confirm all entered info is correct, and tap the **Save** button.

When you encounter a person at the door who **IS NOT** on your list:

1. Tap **"Add person"** to enter someone at the address.
2. **Add their contact details:** Try to get their **full name**, but if they only give you their first name (or no name at all!) the app will still let you log your conversation.
3. **Follow the same steps above** to answer the questions, collect contact information, and take a detailed talk-to-text note, and save your work.



What if the person has moved?

If you have a person on your list, and the person who comes to the door says that the name on your list has **moved**, click on the mover's name and use the red minus sign to remove their address. Then proceed to "add person" for the person who answered the door at that address.

Return to the Map & See Progress

1. The house you just canvassed will now appear with a **check mark** (green checks if you had a conversation, gray checks if you didn't)
2. Check marks update in **real time** for all users in your group.
 - This helps avoid duplicate visits and shows clear progress across shifts.



Logging conversations NOT at the door:

During your canvassing shift, you might encounter people out and about in their neighborhood—walking their dog, or standing in the yard of a house that's not on your list—who might engage in a conversation with you.

1. To record these spontaneous conversations, use the **big + button** while on the map screen to enter their contact information and record your conversation.
 - If they're willing to give you their address, use **"add address"** to navigate to their address on the map and see if they're in the system or if you need to add them. This way, their house will also display a checkmark so other volunteers know that they've already been reached.
 - If they don't tell you their address, use **"add person"** to enter their contact details (first name, phone number, and anything else they are willing to share with you!)
 - Answer the **Questions** (the scales of 0-10) and **add notes** with your talk-to-text details as you normally would.

